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Helping Nonprofits
Build Stronger Credit
in their Communities



CBA Reporter turns 3 with more than 100 members. Celebrate success with us!

CBA Reporter is celebrating its THIRD birthday!

- 103 microlenders are now CBA Reporters!
- Over 9,000 loans are being reported monthly to Experian and TransUnion!
- Hundreds of entrepreneurs have seen a XX point increase in their credit scores, helping them access affordable capital?!?#!?

Wait! Can you help us document that last statement?

Share in the SUCCESS with CBA's Credit Outcome Challenge. Read more about the [Challenge in this issue](#) or on [CBA's website](#)

Get in on the Challenge - and Celebrate Success!

CBA's [Credit Outcome Challenge](#) from April 1 - 30

For the month of April, CBA is **CHALLENGING** all 100 CBA Reporter members to share a client success story.

The deadline to submit your entry is Friday, April 30 (that's only 7 days from now!)

[Download the CBA Challenge Template](#) and join the fun and success!

Want an example? Check out the [justinePETERSEN example below](#)

Want more help? [Request a free hour of technical assistance](#) from CBA or [look at these resources](#)

Want to win an AWARD?

THREE CBA members will win gift cards. Winners will be announced at the CBA "Celebrate Success" Member Breakfast on May 12 during the AEO conference.

See [AEO conference details below](#) for more information on the CBA "Celebrate Success" Member Breakfast and [RSVP today](#)

[Learn more about the Challenge](#)



Frank Discussions

...with CBA Executive Director



What does SUCCESS look like?

Meet Debra and Curtis

Entrepreneurs
Credit Builders
Homebuyers
Movie Stars
...and still Credit Builders

Dear {FIRST_NAME}colleague},

CBA Reporter is THREE!

As CBA Reporter celebrates its birthday with more than 100 members – we are not only inviting, but challenging – all of our members to share in our success by sharing their successes in credit building! On April 1, CBA launched the [Credit Outcome Challenge](#) and asked all members to send in one Client Outcome Success story. We then invite you all to join us at a CBA Member Breakfast at the AEO conference on Wednesday, May 12 to *Celebrate Success*.

CBA is all thrilled that over 30 CBA Reporters – plus 35 other nonprofits – are finding our CBA Access partnership with TransUnion a helpful tool in credit building and financial education. We are excited to learn from our members that more than half of you have created new credit builder loan products and updated your credit education training since joining CBA! We are also pleased to learn that many of you would like to engage with us more around Outcome Tracking!

Well, there is no better time for us to get started working together to track outcomes! Enter the [Credit Outcome Challenge](#) and submit your entry ASAP – and by April 30 – for a chance to share your success AND win great prizes.

Best,

Vikki Frank
Executive Director

Check out [their story](#), [their timeline](#) and [the video](#)! (Video submissions not required to enter the Challenge)

Credit Builders Alliance thanks [justinePETERSEN](#) for sharing their success. Let us thank YOU in May!

Engaging with CBA at AEO is as easy as 1-2-3!

Check out these opportunities for training and networking during the AEO conference May 10 - 14, 2010. There is something for everyone – whether you're a CBA member, just starting a new program, an experienced microenterprise practitioner or lender, or a SBA Microloan Intermediary.

[Credit Building Workshop](#) on Monday, May 10 at 1:00 - 4:30 pm

This free half-day workshop for microenterprise development organizations will leave you feeling empowered to make a difference by helping your clients build credit. Space is limited and preference will be given to SBA Microloan Intermediaries. [Register today!](#)

[Credit Reporting Session for SBA Microloan Intermediaries](#) on Tuesday, May 11 at 10:15 - 11:45 am

This 90 minute session will give SBA Microloan Intermediaries all they will need to know about credit reporting. [Registration to the AEO Conference](#) is required to attend this session.

[CBA "Celebrate Success" Member Breakfast](#) on Wednesday, May 12 at 7:45 – 8:45 am

Join us for the culmination of the Credit Outcome Challenge! We will announce the winners and present the Credit Outcome Challenge awards (it could be you!), share great client success stories and best practices, and encourage networking with your credit building peers. [RSVP today to let us know you'll be there](#)

[Learn more about all CBA events at the AEO conference](#)

DID YOU KNOW? In recent years, saving has no longer been a requirement on the path to credit, borrowing and asset ownership. [Read more about asset building and credit](#)

Resources

[Innovations in the Credit Builders Toolkit](#)

Check out these stories that outline innovative credit building products and show client outcomes.

[Credit Builder Client Profile Survey](#)

A tool to help you understand the baseline data about your client's credit building needs.

[Credit Builder 5-Step Action Plans](#)

These worksheets can help you document activities that are helping your client reach his/her credit goals.

Upcoming CBA Events

["Credit is an Asset" Half-Day Training for Alternative Financing/Telework Loan Programs](#)

Hosted by RESNA
Arlington, VA • April 27

[2010 National Microenterprise Conference & Training Institute](#)

Hosted by AEO, Sponsored by SBA
Arlington, VA

- "Credit is an Asset" Training workshop on May 10 [RSVP](#)
- Credit Reporting for SBA Intermediaries session on May 11
- CBA "Celebrate Success" Member Breakfast on May 12 [RSVP](#)

Want to know how to get training for your organization? [Click here](#)

Credit Builders Alliance (CBA) creates innovative solutions for asset building organizations that help low and moderate income individuals build stronger credit and financial access to grow their businesses and/or personal assets.

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